

# **QUEENSLAND GARDEN SHOW GARDEN CLUBS - APPLICATION 2026**

## **OVERVIEW**

An integral part of the Sunshine Coast region for the past 42 years, Queensland Garden Show (QGS) - formerly Queensland Garden Expo, accommodates over 300 stallholders, food offerings, landscape displays, celebrity speakers and guests, entertainers and over 30,000 local, intra and interstate visitors. Recognised as the number one gardening event in Queensland, it provides real marketing opportunities for your business. Involvement from all aspects of the horticultural industry ensures we create colourful, educational and aesthetic exhibits, making certain the attendees get value for their money, expert advice, and firsthand knowledge of the gardening industry.

TLC Events Co has been contracted as the Event Managers to coordinate the event on behalf of the Event Owner – Greenlife Industry Queensland. GIQ are looking for a range of changes over the coming years to ensure a strong ‘garden’ focus is displayed at the Event.

## **CONTACT DETAILS**

### **Stallholder Coordinator**

Vanessa Jones

[vanessa@tlceventsco.com.au](mailto:vanessa@tlceventsco.com.au)

M: 0427 444 215

### **Event Manager**

Wendy Lacey

[wendy@tlceventsco.com.au](mailto:wendy@tlceventsco.com.au)

M: 0418 797 576

### **Greenlife Industry Qld – Sponsorship & Advertising**

Anie Agius

[info@greenlifeindustryqld.org.au](mailto:info@greenlifeindustryqld.org.au)

(07) 3277 7900

## **WHY PARTICIPATING IN THE QUEENSLAND GARDEN SHOW IS A MUST**

With a highly successful track record, the QGS is a great opportunity to expose your products and services to your target market. Exhibiting at the QGS is more than an opportunity to just market a product to over 30000 potential customers but also to test new ideas, trends and services plus generate brand awareness for your business. Direct sales are an important consideration with most stallholders recording strong after-event sales, with some up to 12 months later.

Other facts you need to know which will be promoted prior to the Event:

- A portable ATM facility will be operating each day for people to obtain ready cash.
- Two major plant cloak rooms will be operating where people can leave purchased goods until they are ready to depart.
- A free shuttle bus runs from the Nambour Transit Centre to the Event (and return).
- Free children’s activities.

QGS offers a variety of opportunities to further promote your business and presence at the event. These include possible advertising opportunities in our program magazine and a variety of sponsorship options. For further information contact Anie Agius [info@greenlifeindustryqld.org.au](mailto:info@greenlifeindustryqld.org.au) (07) 3277 7900

Queensland Garden Show will be extensively promoted throughout Queensland and across Australia including\*:

- Over 150 website event listings and links to our site
- Email newsletters reaching over 18,000 past visitors
- Mailouts to Garden Clubs and other specialty groups
- National magazine advertising, television, radio, and newspaper advertising
- Static advertising, billboards, airports etc
- Radio advertising in Brisbane and regional Queensland
- POS materials distributed to a wide range of outlets
- Ongoing Social media updates and advertising

*\* Subject to change*

## HOW TO REGISTER YOUR APPLICATION

You are invited to apply for a Garden Club Site.

***Space at the event will be limited and will be in demand – don't miss out on submitting your Application!***

Complete the **online** application form. The link to this is at the end of this kit.

### Myrtle Rust Legislation

The QLD Garden Show, in line with industry best practice, requires all nurseries bringing plants from the Myrtaceae family to the Event to have with them an NGIA Declaration that remains current until 13 July 2026 and provide a copy of this to the Office when you arrive to set up. Failure to comply may result in the confiscation of greenstock.

If you require a copy of the Declaration you can download it from the GIQ website [www.greenlifeindustryqld.org.au](http://www.greenlifeindustryqld.org.au). Other non-nursery stallholders bringing demonstration or display plants to the Event are asked to avoid bringing plants from the Myrtaceae family.

### Fire Ant Legislation

Site holders must comply with current fire ant legislation. Information on regulations, permits, management techniques when storing and moving potted plants and fire ant carriers can be found at [www.daf.qld.gov.au/fireants](http://www.daf.qld.gov.au/fireants). Please make a note to read carefully and supply certification if appropriate.

### Landscape Display Sites

These sites are available to landscapers, garden designers, retailers, and nurseries to showcase their businesses and talents. They are not retail sites therefore sales are not allowed in these areas. Please contact the Event Manager to discuss suitability. 2026 will see more opportunities for these.

### Visitor Giveaways

The QLD Garden Show may offer incentives for visitors (your customers) to encourage them to attend the event. Stallholders and staff are not permitted or eligible to taking part.

**Competitions & Raffles**

Competitions and raffles are not allowed within the event area unless prior written permission has been obtained from the Event Manager.

## KEY DATES FOR APPLICANTS

<b>OPERATING HOURS</b>	<p>Friday 10 July – Sunday 12 July – 8am – 4pm</p> <p>Stallholders are expected to be on site prior to opening each day and operate their site for the duration of the opening hours.</p> <p>Failure to open and operate your site for the <b>entire duration</b> of the event may result in future site applications being <b>declined</b>.</p>
November 2025	<b>Applications open</b>
Friday 30 January	<b>Round 1 Applications close</b>
Friday 6 February	Round 1 stallholder acceptances made
Friday 27 March	<b>Round 2 Applications close</b>
Friday 3 April	Round 2 Stallholder acceptances
Friday 15 May	<p>Submit any updated <b>public liability insurance</b> if previous version expired prior to event.</p> <p>Any final <b>power requirement updates</b></p>
Friday 15 May	<b>Round 3 Applications close</b>
Friday 22 May	Final Stallholder acceptances

## CONDITIONS AND INFORMATION FOR STALLHOLDERS

<b>DATES</b>	<b>Friday 10 - Sunday 12 July 2026</b>
<b>VENUE</b>	Nambour Showgrounds Coronation Avenue, Nambour
<b>OPERATING HOURS</b>	Friday: 8am – 4pm Saturday: 8am – 4pm Sunday: 8am – 4pm All stalls must be operational during the above times.
<b>LOCATION</b>	Garden Clubs displays will be located in the Pavilion building, as per 2025.
<b>SIGNAGE</b>	<p>The display of professional produced advertising signs of any description is restricted to the area occupied by the stallholder.</p> <p>Stallholders cannot place A frame signs or similar in front of their stall. No selling or distribution of printed or other matter will be permitted outside the allocated stallholder space. The Event Organiser reserves the right to remove any signage that has not been pre-approved, is outside the allocated area or that may conflict with existing sponsorship obligations.</p>
<b>DONATION PAYMENT</b>	A donation of \$100 is available for Garden Clubs to offset some expenses your club may incur. To receive this donation, fill in the appropriate details on the application form and payment will be made post event.
<b>ACCESS - BUMP IN</b>	<p><b>Monday 6 – Thursday 9 July 7:30am – 5:00pm</b> A map showing this location will be shared closer to the event weekend. <b>BYO Trolleys.</b></p> <p>During bump in and out periods, all people on site will be required to wear hi-vis. There will be a limited number of vests available from the site office for those without.</p> <p>There will be constant vehicle movement onsite, including trucks, forklifts, bobcats and golf carts. If you must bring children, please ensure that they are under constant supervision and always in immediate eyesight. No skateboards, scooters, bicycles, ball games etc are permitted on site.</p> <p>There is a <b>NO DOGS</b> policy at the Queensland Garden Show, please leave your dog at home.</p>
<b>ACCESS - BUMP OUT</b>	<p>Bump out is between 4:15pm – 6:00pm on <b>Sunday 28 July</b> or 7:00am – 4:00pm on <b>Monday 13 July</b>. Security will not be onsite after this time. Strictly no bump out prior to 4:15pm on Sunday.</p> <p>QLD Garden Show does not take any responsibility for stock or equipment left on the grounds after this time.</p>
<b>ACCESS - DELIVERIES</b>	Delivery vehicles from your suppliers are <b>only</b> permitted <b>when you are on site</b> to receive the goods. All stallholders expecting deliveries should ensure they have <b>a trolley</b> to assist with the collection of their goods.

	<p>A forklift will be available on site for any pallet or heavy item movements.</p> <p>Should this be a major concern, please contact the Stalls Co-ordinator to discuss.</p>
<b>ACCESS - STAFF</b>	<p>Your single use access passes will be emailed to you via the official ticketing platform. No wristbands will be issued.</p> <p>Your club will be allocated a maximum of 6 access passes per day. If you require more than 6 volunteers per day, you may choose to use some of the \$100 donation to purchase tickets via the ticketing platform.</p> <p><b>These passes will be scanned and disposed of, as you and your staff enter each day.</b></p> <p>Please ensure your staff have the correct daily access pass with them or a non-refundable entry fee of \$25 will be charged. If your staff members need to leave the venue, they will receive a stamp <b>pass out</b>.</p>
<b>ACCESS – PARKING</b>	<p><b>Distribution of vehicle access passes is still being determined. It may be done through the ticketing platform or from the site office as previous. The distribution method will be communicated closer to the event.</b></p> <p>Your club will be allocated a maximum of 3 carpark passes per day. We ask that you consider carpooling where possible. Stallholder parking is located behind the stables area. During the Event opening days, this area will only be able to be accessed from Crusher Park Drive. All stallholders and staff must enter this way. Stallholders will not be able to park in areas designated for the general public and will be asked to move on if they attempt to do so. On entering you will be required to display your car parking pass and have your access pass to gain entry. Gates to the Stallholder Car Park will be open at <b>6:00am</b> on event days.</p> <p>Vehicles must be removed from event space by 7:30am on event days.</p> <p>Vehicles are not permitted to be used as part of your display, unless written permission is granted.</p> <p>Camping is not permitted anywhere within the Showgrounds complex.</p> <p>Further details regarding entry will be supplied prior to the event.</p>
<b>ALCOHOL</b>	<p>Alcohol consumption is only permitted inside the licensed area, during public opening times.</p>
<b>CANCELLATION</b>	<p>In extreme weather conditions or any act of terror, the Event Owner is entitled to cancel the event. However, the Queensland Garden Show will proceed in most situations. The stallholder shall not be entitled to make any other claim.</p> <p>If the stallholder chooses to cancel their involvement, no donation payment will be made.</p>
<b>CANVASSING</b>	<p>Stallholders must not canvass patrons or distribute promotional material anywhere in the venue, other than from within your stall.</p>

<b>CLEANING</b>	Stallholders will be responsible for cleaning their own site. Sites must remain clean and tidy at all times during the event.
<b>DESIGNATED SMOKING AREAS</b>	Areas will be established abiding by the guidelines of the Liquor Licensing Act.
<b>EFTPOS &amp; CASH</b>	There will be one ATM facility on site. All stallholders can offer EFTPOS or accept cash, ensuring stallholders hold sufficient float.
<b>ELECTRICITY</b>	<p>If an electricity connection is required for your site, it is necessary to indicate this on your application form and give accurate details of the equipment that will be used. Electricity will be provided to Garden Clubs at no cost.</p> <p><b>ALL LEADS AND APPLIANCES SHOULD BE TAGGED AND TESTED BEFORE YOU ARRIVE ON SITE.</b> You will not be permitted to use leads, power boards or equipment that do not bear a current electrician's test tag.</p> <p>Our onsite electricians will be doing regular checks during bump in, on all equipment. If your leads and equipment are not tagged and tested, you will be required to pay the electricians to test at \$10 per item.</p> <p><b>You will require one 25 metre extension lead per appliance.</b> Please consider the leads you need i.e. 10, 15, 20 amp or 3 phase – these are your responsibility.</p> <p>Only stallholders who have requested power on their application forms can access electricity by the direction of our onsite electrician.</p> <p>Electricity supply will be cut off from <b>9am on Monday 13 July</b>.</p>
<b>FIRST AID</b>	First Aid will be on site during the event, however stallholders are encouraged to carry a first-aid kit at their stall.
<b>MARKETING &amp; SOCIAL MEDIA</b>	<p>Stallholders are expected to support the event marketing by sharing social media posts and generating their own posts before and during the Queensland Garden Show. Please include <b>#QueenslandGardenShow</b> and <b>#QGS2026</b> in your social media posts and tag: <b>@QLDGardenShow</b> on Facebook &amp; Instagram.</p> <p>A reminder for this will be sent closer to the event.</p>
<b>MEDIA RELEASE</b>	By entering the event you agree that your image may appear in group photographs or videos that may be used in future marketing and media. If you or your staff do not wish for your image to appear, please advise the central information office.
<b>PUBLIC LIABILITY INSURANCE (\$20m minimum)</b>	Stallholders must show evidence of insurance cover (for the full duration on site) by providing a Certificate of Currency with your application. Any updated certificates to be provided by <b>Friday 15 May</b> .
<b>SECURITY</b>	QLD Garden Show will provide overnight security for the showgrounds from 5.00pm to 7.00am from Monday 6 July to the morning of Tuesday 14 July. While all care is taken, the QLD Garden Show accepts no responsibility for loss or damage of product and/or equipment.
<b>STALLHOLDER CONDUCT</b>	Appropriate behaviour is expected of the stallholder, your personnel, agents or contractors. The Event Manager has the right to refuse entry to you or your staff, agents or contractors if, in the Event Manager's opinion you or they are intoxicated, or behaving in a manner deemed inappropriate. Stallholders are requested to act in the best interest of the event at all times, to adhere to professional and proper consumer trade regulations and to adhere to the required presentation guidelines.
<b>STATUTORY REQUIREMENTS</b>	The stallholder shall comply with all rules, regulations and requirements of the Event Manager, or any government or semi-government authority department concerning,

	relating to or affecting all regulations or directions issued by the Qld Fire Service, Public Health Authorities (particularly in relation to food items) and Liquor Administration.
<b>WASTE DISPOSAL</b>	<p>Bins will be provided for rubbish (including cardboard) for stallholders and the general public.</p> <p>Stallholders will be shown these facilities and then are responsible for on-training your staff each day. Stallholders are asked to minimise non-recyclable waste. Please take discarded Styrofoam packaging home with you so you can reuse it.</p>



## **GARDEN CLUB APPLICATIONS**

**[APPLY HERE](#)**

**THIS ONLINE APPLICATION SHOULD BE COMPLETED AS EARLY AS POSSIBLE.**

Should you have any questions, please email [vanessa@tlceventsco.com.au](mailto:vanessa@tlceventsco.com.au)

### **STALL OPTIONS**

#### **GARDEN CLUB DISPLAY**

Inside the Main Pavilion upon first entry at the Main Gates.

