

## **Introduction**

At Queensland Garden Show, we take your privacy very seriously. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website, purchase tickets, or attend our events. By using our services, you consent to the use of your personal information as described in this Privacy Policy.

## **Information We Collect**

We collect personal information from you when you purchase tickets, subscribe to our newsletter, or fill out a form on our website. This information may include your name, address, phone number, email address, and payment information.

We also collect non-personal information, such as your IP address, browser type, and operating system, which helps us improve our website and services.

## **How We Use Your Information**

We use your personal information to process your ticket purchases, send you newsletters and promotional materials, and communicate with you about our events. We may also use your information to improve our services, conduct research and analysis, and prevent fraud.

We will not share your personal information with any third parties except as necessary to process your ticket purchases or as required by law.

## **Your Rights**

You have the right to access, correct, and delete your personal information at any time. You may also opt-out of receiving promotional materials by clicking the "unsubscribe" link in our newsletters.

## **Security**

We take appropriate measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no security measures can provide 100% protection, and we cannot guarantee the security of your information.

## **Links to Other Websites**

Our website may contain links to other websites. We are not responsible for the privacy practices of these websites and encourage you to read their privacy policies.

## **Changes to this Policy**

We reserve the right to modify this Privacy Policy at any time. If we make any changes, we will notify you by email or by posting the updated policy on our website.